### 1.1 Analyzing Categorical Data (Bar \& Pie Graphs)

## Learning Targets

1. Display categorical data with a bar graph. Decide if it would be appropriate to make a pie chart.
2. Identify what makes some graphs of categorical data deceptive.

Vocabulary: frequency table, relative frequency table, roundoff error, pie chart, bar graph

Read 7-11

Example: Radio Station Formats (p. 8)

What is the difference between a data table, a frequency table, and a relative frequency table? When is it better to use relative frequency?

Activity: Ticket Class of People on the Titanic. Given a frequency table, create a...

- relative frequency table.
- bar graph/chart that displays the distribution of a categorical variable showing the counts for each category.
- bar graph/chart that displays the distribution of a categorical variable showing the relative frequency for each category.
- pie chart

Frequency Table

| CLASS | COUNT |
| :---: | :---: |
| First | 325 |
| Second | 285 |
| Third | 706 |
| Crew | 885 |

What is the most important thing to remember when making pie charts and bar graphs? Why do statisticians prefer bar graphs?

When is it inappropriate to use a pie chart?

What are some common ways to make a misleading graph?

What is wrong with the following graph?

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